

Quilt Trails

of Western North Carolina

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Becoming an Affiliate

Welcome to Quilt Trails of Western North Carolina. As an independent affiliate, we hope you will come up with your own unique name for your project in your area. We are delighted you want to join the project and make the following offerings to aid you in your success. You are not required to use any of these, but we offer them in the spirit of helping you get started faster. We use CorelDraw for all our design work but can supply you with PDF files if you do not use CorelDraw. We do recommend, however, that at some point some person in your organization become proficient in CorelDraw so that we can be mutually compatible. We offer classes with an emphasis on Quilt block design. We ask that you use Benjamin Moore paint to simplify color specification.

CorelDraw

There are numerous reasons we use CorelDraw for this project, too numerous to list here. CorelDraw classes are offered in a one-on-one environment. You can learn what you need to know to drive your project in 3-5 hours. Classes are taught by Barbara Webster. Cost is \$40/hr. If you are a fast learner, or already are familiar with CorelDraw, you may need only one hour. If you have CorelDraw, we recommend you upgrade to at least version X3. If you don't have CorelDraw, you can buy version X3 on the internet for around \$70 and then upgrade to X4 for \$169. This saves you the cost of the full package which is \$369.

We recommend you also buy BlockBase for \$69.95 from Electric Quilt Company. This software contains the digital files of the book *The Encyclopedia of Pieced Quilt Patterns*.

In the class you will learn how to capture patterns from BlockBase and import them into CorelDraw for color manipulation, pattern sizing for drafting, and a host of other uses. Plus you will have access to Barbara by phone or email for inexpensive consulting to quickly get questions answered.

Yearly Affiliation fee.....\$ 200

This gives you use of our logos, links from our website, and inclusion in email blasts and local and national marketing efforts. Additionally, we will list your events on our website.

Application form.....\$ 25

You supply us your logo, address, phone, email and website for inclusion on the form. We will supply you with a PDF file ready to print as well as a WORD document so that you can modify it as you go along. It will contain all logos. All we ask is that you never distort any of the logos and present them as they appear. You can make them larger or smaller, but don't distort them. A separate logo package is also included. We ask that you include our logo on all your materials to show you are part of this great project.

Paint Protocol.....\$ 25

This leaflet includes the entire painting protocol PLUS 1 hour of consulting (normally \$40/hr.). Onsite consulting must include an additional stipend for travel. Often groups find that being shown procedures in person the first time they start to paint is very helpful.

Construction and Installation Protocol.....\$ 25

This leaflet includes the directions on how to build and install the blocks.

Standard Block Design.....\$ 45

This includes drafting of the block from *The Encyclopedia of Pieced Quilt Patterns*, specification page (the paint colors specified on the pattern from which the painters work) and full size pattern for tracing onto the block. The specification page contains a chart to track everyone who helps paint the block.

Custom Block Design.....\$ 150

This includes a unique quilt block design, specification page for painting, plus full-size pattern. Note that Quilt Trails of Western North Carolina retains the copyright but you are granted permission to use the pattern in numerous ways.

Custom Pins and Magnets of your Quilt Blocks.....\$ 5

You supply us with the image of your block (we prefer a CorelDraw file; failing that we need a high res straight-on photo of the finished block in TIFF format). We will use that image to create a 1" square wooden pin with tie tac back and/or square magnets about 1.5" square. You can attach the pin to a card that tells the location and story of the block and sell them to raise money for your project. Minimum order is 10.

Consulting.....\$ 40/hr.

You do not have to use an entire hour. Often a 15 minute phone call can answer your question (\$10). We recommend you consider event and product consulting to help you create products to sell and events based on your installed quilt blocks. We have achieved wonderful success in this area and can help you launch products that tourists will be happy to purchase as a souvenir of their experience.

Full Package.....\$ 450

This includes the Affiliation fee, Application form, Paint Protocol, Construction and Installation Protocol, eight standard block designs of your choosing (with patterns), and two hours of consulting.

Full Package with CorelDraw classes.....\$ 650

This includes the Affiliation fee, Application form, Paint Protocol, Construction and Installation Protocol, eight standard block designs of your choosing (with patterns), five hours of CorelDraw classes and two hours of consulting.

Turnkey package

If you would like us to build and paint your blocks (you send pattern choice and color choices to us) we can do that for you. We can also specify color for you if you don't have a color expert on hand.

The blocks are priced according to how many "pieces" are in them (the more pieces, the longer it takes to paint them).

Up to 45 pieces:

8'	64"	4'	32"	2'
\$625	\$500	\$325	\$260	\$190

More than 45 pieces:

\$725	\$600	\$400	\$350	\$225
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Custom designed blocks are \$150 extra

If you wish to take advantage of this turnkey option, you simply add whatever amount you wish to the cost of the block on your application form. Once you have a certain volume of blocks up, you can then create maps and tour guides and start to cash in on your new quilt trail.

We are discovering that other counties are having trouble finding the space that it takes to paint the blocks, plus putting together the teams of dedicated painters that it takes. We have already got this in place and thus offer this service to you to help get you up and running quickly.

You will need to pick up the blocks when they are finished and install them, so you will need to come up with a price for installation to list on your application form.